

## ChargePoint and Parking Services

### The Challenge

As the number of EV drivers continues to increase, offering EV charging services in your parking garage will no longer be optional. However, establishing an EV charging service that fits in with your current business and operational models, and doesn't require adding IT resources and staff, may prove challenging. Meeting the growing demand for EV charging, and capitalizing on the opportunity to serve EV drivers, requires the ability to scale efficiently while keeping costs down.

### The Solution

ChargePoint allows you to set up EV charging to fit with your existing parking services operations, enabling you to generate new revenue and differentiate your services. The platform's advanced features automate and streamline many of the manual tasks associated with managing EV charging operations, minimizing costs while providing you with an additional revenue stream. Easily download usage information and import it into other systems for invoicing. Provide multiple payment options to customers to set you apart from competing garages—collect at the station via ChargePoint or credit card and charge more for reserved stations. Also, you'll attract new customers as drivers browse the ChargePoint online map consult their navigation systems and mobile apps for parking and charging availability.

#### Example Parking Services Customers



#### Parking Owner Vision

*"Already leaders in the parking garage industry, we look forward to becoming corporate leaders in environmental sustainability efforts as well."*

**William Bodenhamer, President & CEO, USA Parking**

#### Generate additional revenue with a valuable new service

- Attract new customers who use ChargePoint's online map or mobile apps to locate stations.
- Download usage information and import it into other systems for invoicing, and provide multiple payment options to customers.
- Collect at the station via credit card or ChargePoint card.
- Ensure a good experience for your customers with the included 24x7 driver support.

#### Set up services and fees exactly as you want

- Combine per-hour and per-kWh charges
- Charge by plug-in time or actual charging time.
- Specify pricing rules for different groups.
- Charge more for reserved stations.

#### Maximize the ROI of your EV charging operations

- Get up and running quickly, with no additional IT staff, and receive automatic remote upgrades.
- Track the success of your EV charging operations with detailed analytics and reporting features.
- Let ChargePoint process payments, or integrate billing with your existing IT systems.
- If you operate valet services, be notified when charging is complete so you can maximize station utilization.
- Scale your charging operations easily; ChargePoint is compatible with station hardware from multiple manufacturers.
- Be prepared for policies on taxing electricity dispensed as fuel.

#### Enjoy easy maintenance and offload administrative tasks

- Group stations together in logical ways for configuration, reporting and streamlined administration.
- Safely grant rights to other admins or third parties to lighten the operational burden on IT staff.
- Leverage automated alarms and remote servicing to reduce maintenance time and stay abreast of any issues.

